

## **Business Resources in the Millstein Library**

This list is to serve as an overview and basic guide. It does not include everything the Millstein Library has on the subject of business.

### **Reference Materials** (Located in the back of the first floor):

Business Statistics of the United States HC101.A13122 (Annual)  
D&B Regional Business Directory. Pittsburgh Area HG4045.P6D86 (Annual)  
Encyclopedia of Major Marketing Campaigns HF5837.E53 2000  
Encyclopedia of Management HD30.15.E49 2000  
Headquarters USA E154.N37 (Annual)  
International Directory of Company Histories HD2721.I57 (Continuing set)  
Market Share Reporter HF5410.M35 (Annual)  
Pittsburgh Business Times Book of Lists - Index Tables

### **Searching for Materials: Books, Articles, DVD's, etc.**

Go to the Pitt library page (<http://www.library.pitt.edu>) Type a search and click "go." In Pittcat+ use some of these terms as possible topics while searching for materials in the field of business.

Accounting  
Advertising  
Big business  
Capital  
Commerce  
Customer relations  
E Business  
Economics  
Entrepreneurs  
Finance  
Marketing  
Management  
Small business  
Telecommunications

If you cannot find the item you need, or are having difficulty in doing your research:

- Please ask at the Millstein Library Information Desk
- Contact us via [Ask a Librarian](#), [email](#) or phone: 724 836-9687
- Request books from other Pitt libraries in [Pittcat+](#) via Get It, or other PA libraries via [E-ZBorrow](#)
- Request books or articles via [Interlibrary Loan](#)

## Searching for Articles Only

Go to <http://www.library.pitt.edu> and select "Find Articles." At the Zoom! screen, select the category for Business or select one of the following databases:

**Academic (Lexis-Nexis):** Full-text newspaper articles

**Business and Company Resource Center:** Company data and articles

**Business Source Premier:** Scholarly and popular journal articles

**EconLit:** Economic literature

**Expanded Academic ASAP:** Scholarly and popular journal articles

**Global Market Information Database:** International markets

**Market Research Monitor:** Consumer market analysis

**Mergent Online:** Company data

**National Newspapers:** Full-text newspaper articles

**Regional Business News:** Regional business publications

## Searching for E-journals

Go to: <http://www.library.pitt.edu> and select "E-Journals." Then type the desired journal title; e.g. "Fortune"

## Access from Home

If you would like access to all of the databases above from home, go to:

<http://sremote.pitt.edu> Login using your normal user name and password. Then click the link to the ULS Pitt Digital Library.